



# Digital Marketing

## What is Digital Marketing?

Digital Marketing promotes products and services through online platforms.

## Course Highlights

- 1 Online Branding
- 2 Performance Marketing
- 3 Industry Demand
- 4 Practical Learning

## What You Will Learn

- 1 SEO
- 2 Social Media Marketing
- 3 Google Ads
- 4 Content Marketing
- 5 Analytics

## Who Can Join?

- 1 Students
- 2 Business Owners
- 3 Marketing Professionals
- 4 Job Seekers

## Course Duration

2 to 3 Months

Live Campaigns

Offline Support

## **Certification**

Certificate provided after successful completion.

## **Career Benefits**

- 1 Digital Marketer
- 2 SEO Executive
- 3 Social Media Manager